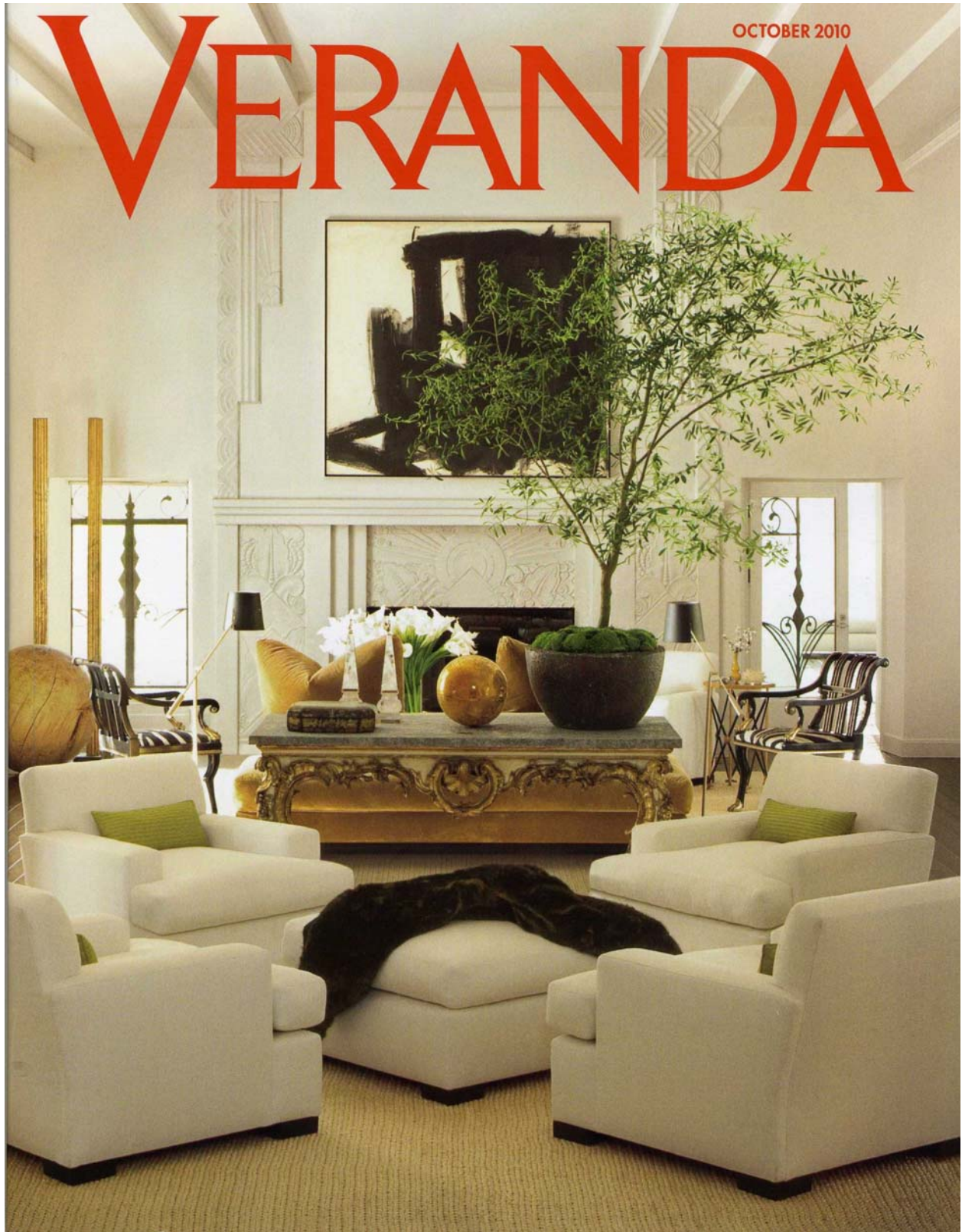


VERANDA

OCTOBER 2010



VERANDA'S ART of DESIGN

Award Winners

For our second annual Art of Design Awards we sought trailblazers forging paths that would stand the test of time—people whose innovations are timeless. More than 100 candidates were nominated by leaders in the worlds of architecture, interior and garden design, furniture and accessories, jewelry and fabric. A committee of influential judges—fashion designer Oscar de la Renta, architect Peter Pennoyer, designers Rose Tarlow and Holly Hunt, author and *Veranda* columnist Carolyn Roehm, and David McFadden, chief curator of the Museum of Arts and Design—pared the list down to seven recipients. From an architect who makes modern houses that appear gorgeously traditional to a jewelry designer who's taking an ancient craft to new heights, they represent the best of today *and* tomorrow.



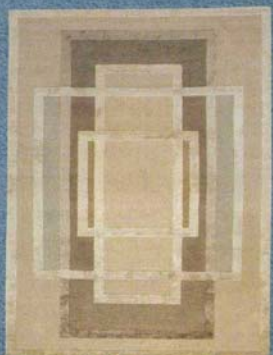
INTERIOR DESIGN
Paul Wiseman



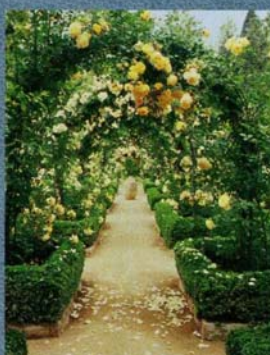
FABRIC DESIGN
Bernie de Le Cuona



ARCHITECTURE
Gil Schafer



FURNITURE & ACCESSORIES
Suzanne & Christopher Sharp



GARDEN DESIGN
Nancy Goslee Power



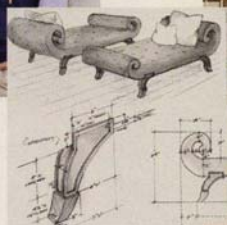
JEWELRY DESIGN
Alessio Boschi

The Art of Design Awards

Interior Design **PAUL WISEMAN** *The Wiseman Group*

An ingenious sense of balance and a yen for luxurious custom work runs throughout Paul Wiseman's projects, but what also sets him apart is how attuned he is to his clients. "I'm a psychologist by nature," he says. Part of his job is to field a client request for the color red and envision the rooms that will actually make them happy. "Often, what they really want are beige walls." For Wiseman, a house is a biography. "An interior is such a personal reflection." That kind of thinking has led him to create rooms that run the gamut—from a Balinese pavilion in Hawaii to a Beaux Arts apartment in San Francisco, where he lives. Sometimes mind reading is a decorator's most valuable talent.

CLOCKWISE FROM ABOVE LEFT: Drawing for a custom chaise. Antiques in a Beaux Arts apartment. Seating area in San Francisco. A Nob Hill living room.



MY INSPIRATION:

“Carl Jung’s Red Book is a journal he kept about his own dreams and is a fascinating window onto the human psyche.”

