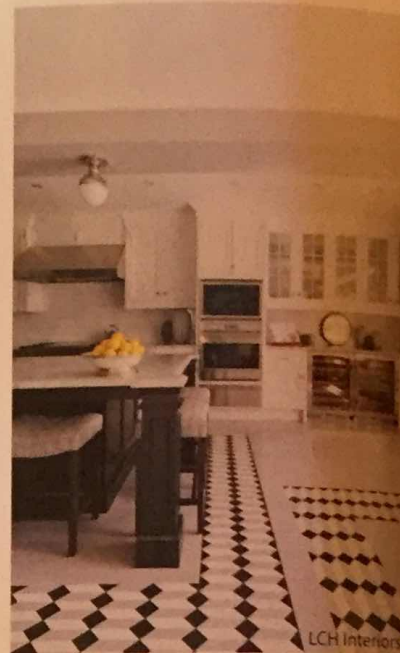




Design Trend Alert: PAINTED FLOORS

ADD SOME MAJOR PIZZAZZ TO YOUR wood or concrete floors while also creating a one-of-a-kind look for your home. Painted floors became popular in the 18th century, when homeowners were trying to extend the life of their wood floors and protect them from dirt, abrasions and spills. They were painted any array of colors, including shades of gray, green, brick red, yellow and brown.

Today, designers have created hand-painted or stenciled statements on floors in homes of all types. Whether it is a solid color, a simple pattern, or a complex design, painted floors can be a beautiful way to personalize your space. ♦



Painted Floor Pros:

- Durable
- Easy to maintain
- Solid colors help brighten up a room and hide imperfections
- More intricate designs add texture, complexity and themes to a room
- Less expensive than refinishing and staining old hardwood floors



Things to Consider:

- Intricate designs can be expensive, especially if they are hand-painted
- The painting and finishing process can be temperamental
- Can be time consuming