



**CUSTOM CLASSIC**  
Doug Reynolds in a  
Winnetka home he  
designed and built

## Design & Realty

### NEW TRADITIONS

*More than two decades after setting up shop, Doug Reynolds' custom handcrafted houses have left an indelible mark on the North Shore.*

"The balancing of art, science and emotion has always been at the heart of my love of architecture," says **Reynolds Architecture Design and Construction** founder Doug Reynolds ([reynoldsarchitecture.com](http://reynoldsarchitecture.com)). He has become known on the North Shore for his classic homes, which boast handcrafted millwork, barrel ceilings and other bespoke details. "Even the most impressive finishes won't be successful if they are applied to a room that feels awkward from the beginning," he explains. "Our clients often comment that, besides being beautiful, our homes feel solid, precisely detailed and comfortable." After a busy 2015—including a 12,000 sq. ft. home in Barrington Hills—this year looks even more hectic with at least eight new homes on his docket plus building a 12-unit apartment building in Evanston. "The North Shore is an incredible place to be an architect," he says. "The waterfront properties, ravines and availability of large country lots allow us to create some incredibly beautiful residences." According to Reynolds, designing a house that feels as good as it looks involves careful consideration of zoning restrictions, lot constraints and the desires of his clients. "It is my job to balance these elements and design a solution that responds to all of them," he says. "We love what we do, and I hope that resonates with people." —TG

### READERS' CHOICE Favorite Showroom

Here are your favorite places to look and touch rather than point and click.

#### 1. Arlington Design Center

Guidance-seeking homeowners turn to experienced designers at this showroom, which also features in-house furniture, fabrics and accessories. [arlingtondesigncenter.com](http://arlingtondesigncenter.com)

#### 2. Lewis Floor & Home

This 26,000-square-foot showroom is a home designer's dream—

ceramic, porcelain, mosaic and glass tile along with natural stone for countertops and backsplashes—all in a one-stop shop.

[lewisfloorandhome.com](http://lewisfloorandhome.com)

#### 3. Oscar Isberian Rugs

Brothers Oscar and Sarkis Tatosian have carried on their family's business, finding and importing

exquisite antique and modern area rugs. The brothers also offer custom-made rugs in almost any size.

[isberian.com](http://isberian.com)

#### 4. Studio 41

This showroom houses kitchen and bath fixtures, hardware, accessories and cabinetry from over 100 distinguished brands.

[shopstudio41.com](http://shopstudio41.com)

**5. Studio Armadi** With a showroom full of custom cabinetry and interiors, there's plenty to please any designer, from the connoisseur of the crisp white look to the bon vivant looking for a boho chic vibe.

[studioarmadi.com](http://studioarmadi.com)

—Cami Pham

#### BABY BLUES

Handwoven wool rug from Pakistan, \$6,500 for 9 feet by 12 feet, at Oscar Isberian

