



REFINERY29

Peek Inside A "Living Jewelry Box"

It's not everyday that an all pink project makes a design editor stop and think, *Damn, that's a nice room*. Such was the case when I came across designer Daun Curry's revamp of Finn Atelier, the showroom and studio of Candice Pool's popular, made-in-NYC jewelry line.

The space is intricately feminine, imagined as a "living jewelry box," in Curry's words - but there's nothing overtly precious about the showroom's smart mix of periods, styles, and statement pieces. "Women have more depth and complexity to their personalities than at any time before, and I wanted to reflect that," Curry explained.

From walls painted with commercial-grade eyeshadow (yes, really) to a one-of-a-kind graffiti mural meant to evoke the gritty glamour of the surrounding neighborhood, the space is now a comprehensive reflection of its owner's tastes and #girlboss spirit. Ahead, we spoke with Curry to get the inside scoop on how the designer made this special project come to life.



I love the mix of hard and soft elements in the room — the blush pink with the gray, and the metallic accents. How did you decide on the color palette? And what did you do to tie it all together?

"I thought the color palette was fitting for the Finn girl, classic but with a bit of an edge. She loves pink, but also loves her combat boots. My goal was to create a living jewelry box that was comfortable and relatable, but also had elements of surprise — just like the modern woman."



What makes the mix of periods work? The fauteuil paired with a more modern, low-slung chair — what an amazing selection.

"I pull influence for my interiors from all periods and from all design disciplines — including fashion, art, jewelry, and graphic design. Incorporating vintage pieces is always a part of my process. The pieces are each beautiful and unique on their own, but it's about the tension and dialogue of the pieces within the space that tells the story."



I love that you painted the walls and floors of the space — in pink and blue, no less.

"It's not paint! It's a custom finish that an artist mixed with commercial-grade eyeshadow. It has a matte lacquer finish that gives this amazing depth and shimmer. It feels rare and unique, and complements Finn's collection. The wood floors are original to the building; [we] painted them a custom-mixed shade of midnight blue."



What inspired the logo handles? How were they made?

"The logo handles were created with a custom mold, the same molds used when making jewelry. I thought this was an interesting way to tie what Finn does into the design."

Tell us about the art you selected for the space.

"All the art is vintage abstract pieces that I hand selected for the space. By leaning the large piece of art against the wall, it adds contrast to the design and creates a casual, inviting feeling in the seating area. Something as simple as leaning the art instead of hanging it dramatically changes the feel and balance of the room. Everything does not need to be perfect or traditional to be beautiful. Something unexpected or out of place can really add character."



How do you source decorative pieces that relate to a client's personal tastes?

"It's instinctual I guess, but I am also telling a story — precious stones, luxury, the hard and soft contrasts, travel books — it's the Finn girl, and perhaps the Finn girl is also a part of who I am, too, so it was natural for me to relate."



Who designed the incredible mural? What inspired the design?

"The showroom is housed in an old sewing factory off of the Bowery, so I wanted to reflect some of that history in the interior. I had a street artist come in and adorn the walls with gold graffiti. It is a wonderful juxtaposition between the luxury of the jewels and the grit of downtown New York."



Which object or item is your favorite in the room?

"The vintage Cado rosewood shelving unit. It's one of the first things I was drawn to for the space. When Candice told me it reminded her of her grandfather's house in South Africa, I knew it was perfect. I wanted to create an intimate space, and when you can draw a nostalgic connection to a piece, it will be something you will always treasure, timeless — just like a piece of jewelry."



Last, but not least — I have to know more about this strange metal insect sculpture.

"It's a vintage Brutalist sculpture from the 1970s. It's tough and industrial but also whimsical, and adds a nice contrast to the gold and diamonds. It's a conversation piece for sure. I just knew it had to be a part of the interior. Sometimes the smallest of objects have the greatest impact."

