

OCTOBER 2009

House Beautiful

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YEAR

50

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COLOR ORANGE

Orange doesn't have to look like a Popsicle. Pick a paint from one of these top designers and prepare to be dazzled.

Interviews by
CHRISTINE PITTEL



"I used this in a butler's pantry off a dark, mahogany-paneled dining room, and the effect was like putting a bright silk handkerchief in the pocket of a man's suit. Very fresh, clean, and energizing. I wanted the essence of orange, not pumpkin or terra-cotta, which is a cop-out. Orange definitely creates a sense of arrival. It draws you in."

PHILIP GORRIVAN
BENJAMIN MOORE
CALYPSO ORANGE 2015-30

"You can't let orange scare you. I rely on it to punch up a dreary corner. Paint this warm, brickly orange on the inside of a bookcase and it will add unexpected depth to a small space or make a big room seem more intimate. One of the most fascinating rooms I've ever seen had ivory walls and a ceiling painted this color. Very cozy."

JOHN PEIXINHO
BENJAMIN MOORE
AUDUBON RUSSET HC-51



"This is a luxurious master bath, with an 18th-century Italian dressing table, billowing curtains, and a view of San Francisco Bay. I wanted a warm, dusty apricot for the walls. Orange can be romantic and sexy. It makes you feel like you've just come in from the beach and your skin is glowing. It looks almost like a sunset in there. And at night, with the sconces and the lantern lit, it's even more dreamy."

STEPHEN SHUBEL
BENJAMIN MOORE
SOFT MARI GOLD 160



"This quickens the pulse and excites the eye. It brings back the hue and the scent of blood oranges piled high in the market stalls of Tuscany. With a black-and-white floor and Benjamin Moore's Linen White trim, it would be the perfect foil for an array of drawings."

MARCY MASTERSON
SYDNEY HARBOUR PAINT CO.
BLOOD ORANGE



"This is a pale, pale orange. It's really the color of candlelight, and it does the same thing for your walls. It gives them a glow. It will turn any room into a light box. You could play off the warmth with some cool gray-blues, or if you want to bump up the volume, bring in mustard or celadon green or periwinkle."

CHERYL KATZ
BENJAMIN MOORE
PALE DAFFODIL 2017-60



"You need a little brown in your orange to keep it from getting too circusy. This reminds me of saddle leather. I've seen it in those great Palm Desert houses, with midcentury modern furniture and a flokati rug. But I'd jazz it up with hot pink, apple green, or peacock blue. And a heavy dose of white or cocoa brown would really soften it."

ERINN VALENCICH
ACE PAINT
YUMA B21-6



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