

NEW YORK

# luxe.

interiors + design®



GOLD LIST EDITION

\$ 9.95 A SANDOW PUBLICATION | LUXE SOURCE®



JAN/FEB 2016 | DISPLAY UNTIL 03/07/16



# SPACE<sup>x3</sup>

FROM CONCEPT TO COMPLETION, DISCOVER THE DETAILS THAT COMPOSE THESE STANDOUT DESIGNS.

WRITTEN BY HANNAH TOLES



PHOTO: JOSHUA MCHUGH

## BALANCE OF POWER LIVING ROOM

BY INTRODUCING FEMININITY INTO AN INDUSTRIAL LOFT, DESIGNER ELENA FRAMPTON CREATES THE PERFECT MARRIAGE OF THOUGHTFULLY EDITED ELEMENTS.

**The juxtaposition of soft details against masculine elements is really easy on the eyes.**

This space is part of a larger, 4,500-square-foot loft with a prevalent industrial aesthetic. We always seek to create modern, luxurious spaces that are also livable and warm with layered interest, and so here, we decided to reimagine the loft aesthetic. The architecture evokes a masculine spirit yet we incorporated such feminine elements as soft pink drapes and a floral rug.

**The room could have gone in a different direction without the art. What thoughts came to mind when selecting this piece?**

Art curation plays a large role in our studio, and in this case, I had followed artist Joseph La Piana for numerous years. I visited his studio, we became friends, and I later introduced my clients to his work. At windowless walls I prefer either boldness or depth and perspective, and this artwork was perfect for the space in its force and scale.

**How is this space relevant to the lives of the owners?**

We sought to create a space that reflects their personality, which is dynamic, elegant, adventurous and refined. The space also includes personal elements that we specifically tailored to them: The framed menu from their first date is placed among fine art, and the terrarium on the coffee table features safari figurines to highlight their love of animals. We like to infuse personal details throughout our projects for our clients to enjoy.

Barcelona Couch / Ludwig Mies van der Rohe / [knoll.com](http://knoll.com). Home Builder / Joel Dean / Dean & Silva / [deanandsilva.com](http://deanandsilva.com). Interior Design / Elena Frampton / Frampton Co / [framptonco.com](http://framptonco.com). Rug / [therugcompany.com](http://therugcompany.com).