

# 2016 COLOR(S) OF THE YEAR

*Check out some chic ways to bring the year's most on-trend colors to your palette.*

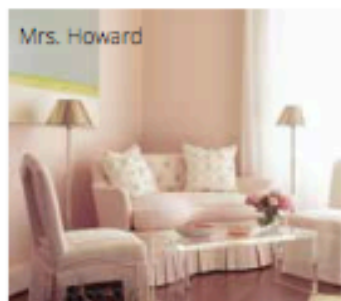


Pantone has announced that PANTONE 15-3919 Serenity and PANTONE 13-1520 Rose Quartz will be the Colors of the Year selection for 2016, making it the first time two colors have been chosen as the "it" shades for designing and decorating.

"In our world today, we are continually bombarded with information and find it difficult to keep up," explains Laurie Pressman, vice president of the Pantone Color Institute. "The global economy is uncertain, and politically there is most definitely a lot of clashing of thoughts and ideas." She adds that there is a need for reassurance and the desire to quiet the mind, which drives consumers to balance their fast-paced, fractured and hurried lives with some downtime, calm and the opportunity to just switch off. "The harmonious pairing of these two inviting shades embody the mindset of tranquility and inner peace consumers seem to be looking for."



Charlotte Lucas Interior Design



Mrs. Howard



LCH Interiors

