

GOING RUSTIC

FARMHOUSE AND INDUSTRIAL CHIC INCORPORATE FOUND OBJECTS AND ECLECTIC TOUCHES.

BY AMANDA ANDERSON

■ Despite the fact that Orange County is almost devoid of agricultural or factory industry, the rustic industrial design trend made popular by Chip and Joanna Gaines, everyone's favorite Texas HGTV couple, feels at home even in Southern California. The look complements elements used along the coast for decades: reclaimed wood, casual linen fabrics and shiplap boards. Casual beach cottages and simple contemporary homes can both easily incorporate the style with select accessories and finishes.

The irony of the Gaines' Magnolia Home's mass-produced success is that their signature style incorporates found objects and rustic, eclectic touches, so no two of their homes are alike. In other words, to make the trend work you should never buy from all one line—not even theirs.

"Magnolia Home is now the cookie-cutter version, but here on the coast in custom homes people want to take that look and kick it up five notches," says Laguna Beach interior designer Payton Addison. "Do a custom chandelier or sconces. Take a cabinet and hand-pick your own wood. Mix the woods and finishes. The end tables should not match."

The rustic look that's on trend and blends well with coastal contemporary has two sides: farmhouse and industrial chic. "Farmhouse is generally more vintage looking, worn, rubbed and imperfect," Addison says, "where industrial uses things like old factory carts for a coffee table, or a factory wheel or well pulley in customized lighting. Many of the industrial items are from real farm equipment or factory parts, so farmhouse and industrial mesh well together." PC

Rustic Farmhouse/
Industrial for Every
Room

Rustic farmhouse/industrial is like a modern, more straightforward take on shabby chic, says Laguna Beach interior designer Payton Addison, that can easily transition to straight contemporary. For a look that will transcend the trend, incorporate farmhouse/industrial with impermanent accents.

1 In the master bathroom, swap out sisal grass baskets in a vanity with industrial wire baskets. Or make a bold statement with reclaimed wood, but in a style that can transition to contemporary. The **Aspen French Oak Washstand** by Richard Forwood from Restoration Hardware highlights the organic character of old wood, but in a contemporary context. (restorationhardware.com)

2 In the kitchen, the farmhouse sink is the most recognized expression of the trend, but it can also be attained with industrial black hardware and lighting, cabinets that evoke barn siding and, of course, a gorgeous countertop—typically in white or gray. Shown here, the **Billycart Chandelier** by Currey & Co. works over a dining table or bar. Available from Lightopia in the SOCO Design Center. (lightopia.com)

3 In the dining room, this **Salvaged Wood Trestle Rectangular Extension Dining Table** from Restoration Hardware, handcrafted from unfinished, salvaged, solid 100-year-old pine timbers from designer Timothy Oulton, is a standout piece. In the dining room, Addison says to resist the urge to take trends too far with metal chairs (Industrial, but uncomfortable for long meals—use them in the kitchen instead) or mismatched ones (farmhouse vintage, but too trendy). (restorationhardware.com)

4 In the living room, have fun with mismatched pieces that evoke the farm or actually incorporate salvaged or vintage elements. At Cisco Home in the SOCO Design Center in Costa Mesa, find a variety of salvaged and made-from-salvaged Casagoods for storage. The **Farm Coffee Table** uses a new metal construction and glass top, with repurposed wooden farm boxes as drawers. (ciscohome.net)