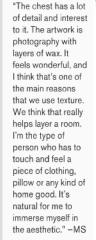


## "The art is by Hunt Slonem, who has a big following in Palm Beach and the Hamptons. It has a beautiful vibrant color and adds a lot of texture." —TK "We integrated the modern elements with some vintage-

looking pieces, which adds

depth." -MS



## How To Create Interest With Neutrals

Michael Stornello and Tom Konopiots had been renovating apartments on the side as a hobby for years—individually and jointly—before exchanging their respective careers in entertainment and financial services for floor plans, paint chips and fabric samples. "Before it was our vocation, it was a creative outlet for each of us," says Stornello, who with Konopiots officially launched Vincere Design Group in 2007.

When the duo was hired to reimagine a 4,000-square-foot condo in the Gold Coast last year, Stornello and Konopiots started with the furniture layout, created a classic neutral envelope, sourced and designed all the pieces, then added the artwork, fabric and lighting. "We came up with what we thought was the most functional and beautiful layout," Konopiots says, "and then we layered in the decorative and design choices."

Above all else, the team strives to incorporate a wide array of influences to create a more authentic look. "One of the most important things for us is to provide our clients with a collected look," Stornello says. "One that doesn't necessarily feel 'decorated,' but more like they have gathered things over their lives and travels so they feel more at home."

