

## BRIDGE TO DESIGN

AMERICAN SOCIETY OF INTERIOR DESIGNERS











#### **CALIFORNIA NORTH CHAPTER**

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# Trends that we see for 2006

Design today is giving birth to a new eclectic and minimal style that includes 20th-century modern and mid-century modern designs (very popular with collectors and designers alike). The rising stars, even the traditional faithful are using 20th-century pieces in their projects. Bold use of color is coming back with mid-century punch of color; Vintage accessories such as: Blenko of America and some European cased glass from Italy, Sweden, etc are becoming increasingly popular. These beautiful, artful pieces of glass will be at home in most design settings for a punch of color. An open mind is a

good thing when designing; looking for things that are not so familiar will educate you and your clients. This gives your design a fresher look and gives the old antiques and traditional furniture a little breathing room with some modern pieces. Remember collecting vintage furniture and accessories could be a good investment since the prices are only going up, and not forgetting the green aspect since you are recycling an old thing. Speaking of Green Design, now more than ever designers and end-users are aware of environmentally friendly prod-<sup>e</sup>ucts used in their projects.

Some firms are specializing in green designs only, and in the near future more and more designers are going to join them. It is time to educate ourselves as to what is green design and what it takes to take that step in our practice. This years SFDC Winter Market 2006 is emphasizing green design. Some experts will be talking about sustainable design and products, food for thought.

-Maloos Anvarian, CID, ASID

Color is a strong tool for design, and help with color is often requested due to the client's lack of confidence with color. It is often noted that white paint and beige carpet are the most used materials, but so much more is available. Also, one trend that is getting stronger is the trend towards green design and building. An emphasis towards more environmental awareness, as well as recycling and reuse of materials, is becoming very prominent in building trends. New state and local building codes are reinforcing this trend.

-Lisa Jasper, ASID



In consideration of the projects I do from Coast to Coast, I have discovered the following trends for 2006. In the residential world of interior design, I see a return to the nostalgia of the baby boomer childhoods. From colors, textures and furnishings, the hottest trends are for the look of the 50's, 60's, 70's, with a micro trend of the 80's Disco

Lime, turquoise, pink, orange, yellow, chocolate brown, and mauve all worked with lots of beige, off-white, and taupe seem to be the color directions a vast

number of clients are choosing.

Furnishings are clean-lined either in very dark stains or painted multi-colors and rubbed through to expose the under layers of color. I am using more modern sofas and chairs with one wonderful antique piece to set the rooms I am doing now. All of these choices seem to feel fresh for the interior design client.

Another trend is in hardware with oil rubbed bronze, pitted silver, rubbed brass with black