

# PACIFIC HEIGHTS PARADISE

NICHE INTERIORS WORKS  
MAGIC IN A NORTHERN  
CALIFORNIA NOOK



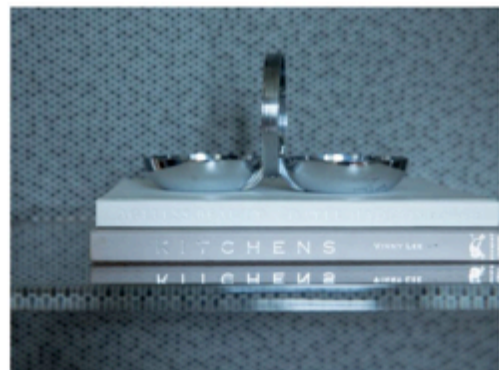
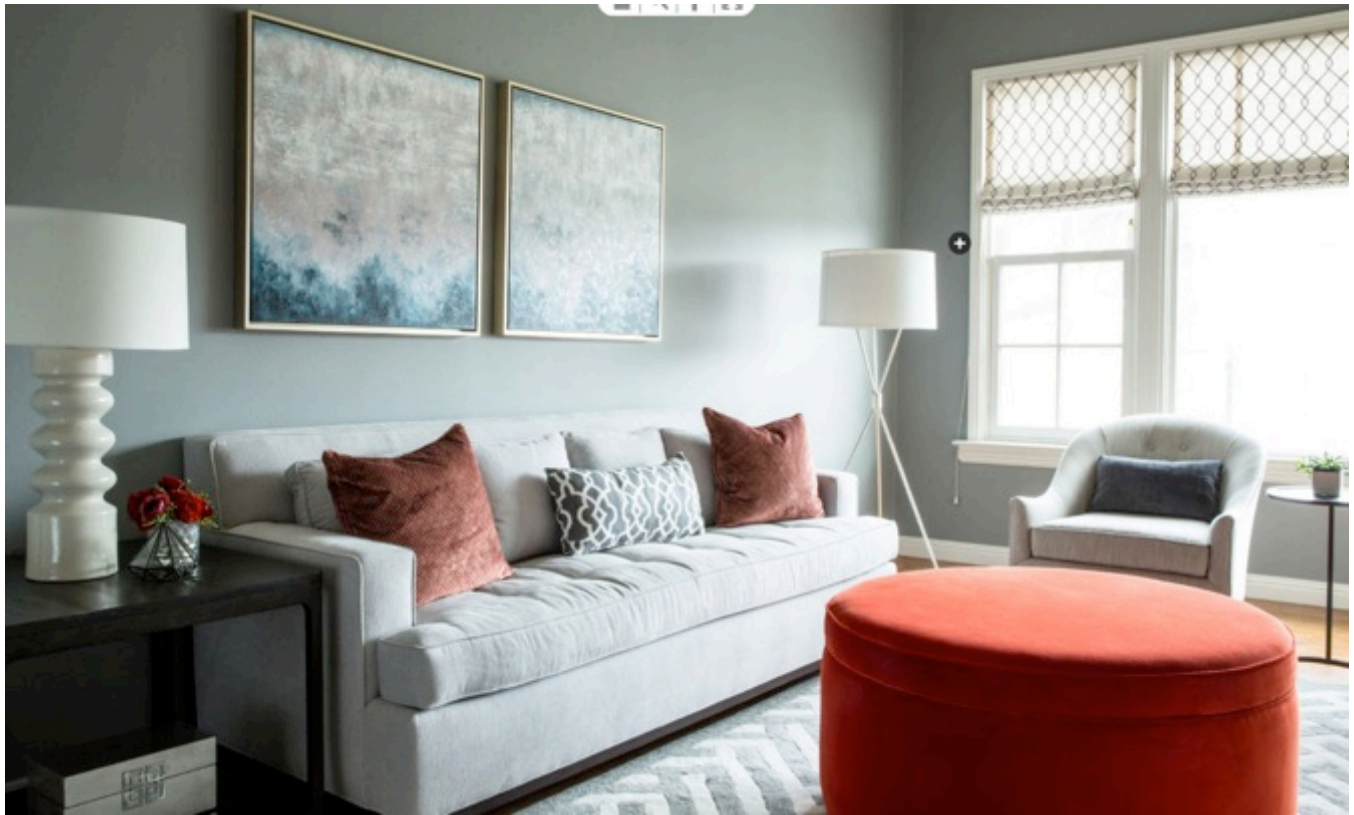
PHOTOGRAPHY BY AUBRIE PICK  
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**THE FRONT DOOR**, in striking red-orange, is the first indication of the wonders that await inside the Pacific Heights three-bedroom home designed and decorated by San Francisco's Niche Interiors. In color, it echoes many similarly-hued accents inside; in spirit, it signifies exuberance, a sense of play — and, as it happens, remarkably open minds.



**"THE COUPLE WHO LIVE HERE"**, Meredith and Brian, approached this project saying, "let's go for it" — which was a dream come true for us," says Niche's Principal Designer, Jennifer Jones. "And the risks they were willing to take paid off: from the dark and dramatic wallpaper in the dining room to the vibrant ottoman in the living room, the entire house just oozes style."



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**FOR JENNIFER**, who founded her eco-conscious firm in 2007, the renovation was one to which she could easily relate. "Niche has always worked with young families," she says, "but now that I have a two-year-old of my own, I'm even more attuned to designing functional, beautiful, family-friendly spaces. Meredith and Brian were struggling to create a space that was sophisticated, but also well-organized and suitable for their toddler son. The last thing they wanted was a boring, beige home."

**CUE THE PERSIMMON PAINT.** The patterned honeycomb rug. The hexagon wallpaper. The chandelier made of hand-blown glass.

**"OVERALL,** this home is proof that life with a toddler doesn't have to be limited to stain-resistant microfiber sofas," Jennifer says. "Smart fabric choices, non-toxic stain protection for rugs and upholstery, and hidden storage solutions go a long way." (Speaking of hidden storage, the orange ottoman — a custom addition — conceals a collection of toys and stuffed animals under its brightly-colored lid. "You'd never know," Jennifer remarks. "It's a super-star.")



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MEANWHILE, a tactful blend of color, texture, and geometric pattern add impact. Among a carefully considered mix: two shimmering, striped armchairs; a mirror framed in faux porcupine; grasscloth walls; and a master headboard upholstered in chocolate-brown velvet. "We used a mix of big and small scale prints, luxe fabrics, and a dramatic color palette to strike a balance between intrigue and restraint — that's a goal in each of our projects."

IN THIS CASE, it's a goal accomplished.

"THERE IS NOTHING more rewarding than seeing clients thrilled with their new home," Jennifer says. "Our number one objective is to create a space that, as one client put it, 'feels like us, but way better' — and I think we definitely hit the mark with this one."



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## PERFECT MATCH

### JENNIFER'S TIPS FOR CHOOSING COMPLEMENTARY ACCENT COLORS

- 1 PLAY FAVORITES.**  
"Does one color dominate your wardrobe or make its way into all of your Pinterest inspiration boards?" Jennifer asks. "Take cues from the colors you gravitate toward in your day-to-day life when determining the color scheme for your home."
- 2 LIMIT YOUR PALETTE.**  
"Stick to various tones of just one or two accent colors. This gives a space a more cohesive feel, color-wise."
- 3 THINK: BOLD OR MUTED?**  
"Pay attention to both the tone and saturation of your accent colors," the designer advises. "Bold, highly-saturated hues are attention-grabbers and work well in high-drama spaces, while muted colors bring more of a focus to other elements in a room."

