

THE DESIGNERS' RESOURCE FOR HOME AND GARDEN

MAY/JUNE 2005 \$7.50

## Contemporary Influences

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## Contemporary Influences— A New York State of Design

By Annette Stramesi

Unique ideas, solutions, and ambitions: whatever qualities it takes to be a successful designer, it takes more of those qualities in New York City. Talent, hard work, patience, clients, and cash flow, as well as a few courses in design, economics, and psychology won't hurt either.

Impressive designer showhouse rooms or celebrity clients, strategic magazine stories, or television interviews help a designer achieve success. And a reliable, devoted contractor is a must, as is some knowledge of real-estate law. And newcomers soon learn about the work rules (seasonal renovations only, service-elevator access restrictions, etc.) imposed by the over-vigilant boards of co-operative apartment buildings.

A constantly shifting population, a sizzling real-estate market that shows no signs of cooling, and the city's enormous wealth can keep the projects coming...some of the reasons why this foursome of New York City designers is not likely to be pulling up stakes any time soon.

## **Eve Robinson**

Eve Robinson seemed almost destined to find a career in design. This native New Yorker has always found the city an incredibly rich visual resource: from industrial patterns like the overhead grates of subway tunnels to natural colors-spring shades of Central Park greenery come to mind—there's always something to inspire her creativity.

Encouraged her husband. Robinson started her own firm in 1990, and currently maintains a staff of ten. Since the beginning, she's burnished her reputation in print and through designer showhouse rooms. In 2004, she transformed a study into a family room for the Kips Bay Showhouse in Manhattan.



Laurie Lambrecht.

