

2ND EDITION  
ReginaAndrew.com

A JOURNAL OF GRIT AND GRACE

f @REGINAANDREWDETROIT



# REGINA ANDREW

DETROIT

PARLEZ  
VOUS EN  
FRANÇAIS?

Meet the  
*French*  
Maid

PAGE

10

BRIGHT IDEA  
SHEDDING  
LIGHT ON  
BULBS

PAGE

8

TRENDING  
MODERN FARMHOUSE  
AS RUSTIC ELEGANCE

PAGE

4

DESIGNER SPOTLIGHT  
A PENCHANT FOR  
PENDANTS

PAGE

6

TRENDING  
CHARITABLY  
CHIC

PAGE

11



BLOOD, SWEAT & TEARS

HIGH POINT SHOWROOM // INTERHALL IH006

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# BLOOD SWEAT & TEARS

A TALE OF GRIT & GRACE

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The RAD home interior powerhouse was built from the ground up starting in 1998 by Co-Founders, James “Andrew” Slaven and Carla “Regina” Zajac. The couple’s distinct, yet complimentary personalities and artistic specialties have forged the brand’s unique aesthetic of old meets new, rock meets glam and homegrown meets worldly influence. Their Detroit roots have instilled an intense work ethic and a commitment to nurturing the surrounding community by sourcing local raw materials, implementing green practices and fostering creative talent.

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## CO-FOUNDERS JAMES ANDREW AND CARLA REGINA

*Shown left with one of their beloved dogs, Dolly. Andrew and Regina are staunch advocates for animal rights, donating and working with long-time company partner, Last Day Dog Rescue.*





# REFINED & RUSTIC

RAD'S TAKE ON MODERN FARMHOUSE

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The Modern Farmhouse trend has reached a fever pitch, inspiring Co-Founder Carla Regina to create her own rendition of a farmhouse kitchen in their Detroit design studio. RAD's interpretation infuses an industrial edge to the inherently casual + utilitarian look. Natural materials like wood, ceramic and metal typically used in the farmhouse style are given new life when combined with clean lines and a minimalist palette.



## TRENDING BY REGINA ANDREW



**16-1251**  
Bistro Pendant Medium



**15-1115ORB**  
Sal Task Sconce



**20-1268**  
Ruffle Ceramic Bowl Medium



**16-1102**  
Demi John Pendant

### **RAD TIP:**

*When choosing lighting and accessories, the Farmhouse trend is one part beauty and one part utility. There is a purpose to the decor in this casually elegant look.*



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*Please visit [reginaandrew.com](http://reginaandrew.com) for further details on all products.*



“... WE BOTH SAW IT (SIGMUND PENDANT) AT MARKET,  
LOOKED AT EACH OTHER, AND BLURTED OUT ‘KITCHEN!’”

– ALFARO | MORI DESIGN



@ALFAROMORIDESIGN  
@FINISHEDBYDESIGN

# A PENCHANT FOR PENDANTS

DESIGNER SPOTLIGHT: KITCHEN LIGHTING DESIGN

The Regina Andrew Team has been consistently blown away by the creative ways talented Interior Designers showcase our lighting pieces. We chose our top four Instagram posts from Interior Designers and asked them to give their insight on what guided their design decisions.

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*SHOWN ABOVE: 16-1091BLK Signmund Pendant*





@NEWSOUTHHOME  
@LAURASUMRAK

“I LOVE THE CONTRAST OF THE FRENCH MAID’S COLOR AGAINST THE WHITE AND NATURAL CABINETS AS WELL AS THE CLEAN LINES AND THE SHAPE. THEY REALLY HELP THAT KITCHEN “POP” AND GIVE IT THE EXACT LOOK WE WERE GOING FOR! EVERYONE WHO HAS SEEN THE KITCHEN ABSOLUTELY LOVES THOSE PENDANTS.”

– MELISSA LEE, PRINCIPAL DESIGNER

*16-1220BBNB French Maid Chandelier Small*



@MUSKOKALIVINGINTERIORS

“... THE GLOBE PENDANT IS A VERSATILE AND CLASSIC PIECE THAT WE LOVE INCORPORATING INTO OUR DESIGNS”

– MUSKOKA LIVING INTERIORS

*16-1004ORBNB Globe Pendant in Oil Rubbed Bronze*



@KRISTENELIZABETHDESIGN

“THE DEMI-JOHN WAS THE PERFECT FINISHING TOUCH - DELICATELY BALANCED BRASS TOPPED WITH RUGGED TEXTURAL ROPE - A BIG YES ALL AROUND!”

– KRISTEN ELIZABETH DESIGN

*16-1101 Demi John Pendant (Small)*



# SHEDDING LIGHT ON BULBS

HELPFUL TIPS ON HOW TO CHOOSE  
THE RIGHT BULB AND PUT A NEW SPIN ON  
YOUR FAVORITE LIGHT FIXTURES



PAIR PLUG-IN TASK LIGHTING WITH AN  
EDISON BULB



CHOOSE A MATTE WHITE BULB  
TO ACHIEVE A MORE DIFFUSED AND  
SOFTER LOOK



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LEFT: 15-1112 Resident Sconce & BULB017 Edison Style Bulb,  
RIGHT: 15-1091 Trilium Sconce & BULB-G Globe Type Bulb 10 Watt



BRIGHT IDEA BY REGINA ANDREW



So often we work on the overall design of a room, pouring over each element in excruciating detail (how many shades of white can we pull swatches of, really?!) – yet the lightbulb is typically just an after-thought. Here are a few ideas to inspire you to add a “wow” factor to your next lighting project.



TRY A VINTAGE TUBE FILAMENT BULB  
WITH GLASS OR TRANSPARENT SHADES



PAIR A UNIQUE BULB WITH A  
PENDANT FOR AN UNEXPECTED  
TWIST



LEFT: 16-1089NB Molten Chandelier & BULB006 Vintage Mini T Bulb,  
RIGHT: 16-1090WT Sigmund Pendant & BULB007 Molten Lightbulb



THIS SEASON'S COVER GIRL

# ELECTRIFY THE ROOM *with the* French Maid

ELEGANTLY UNDERSTATED, THE FRENCH MAID PERFECTLY BRIDGES THE DIVIDE BETWEEN MODERN AND TRADITIONAL.

**T**he French Maid Chandelier has a funnel silhouette, trimmed with natural brass rings and studded to provide industrial detailing. Finished with a diffuser shade that creates beautiful ambient light, this fixture is perfect for a kitchen island.

16-1220WT French Maid in White (Small)



LEFT TO RIGHT:  
Sargent Chairty Bag (DOGBAG3),  
Dolly Charity Bag (DOGBAG1),  
Bunny Charity Bag (DOGBAG3)



# CHARITABLY CHIC

FEEL GOOD & LOOK GREAT WHILE GIVING TO ANIMAL WELFARE  
ORGANIZATIONS: LAST DAY DOG RESCUE & DFW BEAGLE BUDDIES

Each handbag features an image of a treasured, rescued canine companion within the RAD family. 100% of the profits from the Regina Andrew Rescue-dog inspired handbags go to the Last Day Dog Rescue. Our most recent 'Kate' bag raised funds for the DFW Beagle Buddies Rescue. Please visit us online or at our High Point Showroom Interhall IH006 to help support animal welfare.



ABOVE: RAD's most recent handbag, Kate Charity Bag (DOGBAG4)





FOUNDED ON  
THE BELIEF THAT  
EVERYTHING WE DO  
SHOULD ELECTRIFY  
THE ROOM,  
REGINA ANDREW  
SPARKS SELF-EXPRESSION  
AND CREATIVITY  
THROUGH  
UNFORGETTABLE DESIGN.

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REGINA ANDREW  
DETROIT