## LIVE. LOVE. LOCAL.

# TSG NORTHWEST ARKANSAS

**DECEMBER 1, 2017** 

### EXPERIENCE STUART DAVIS AT CRYSTAL BRIDGES MUSEUM OF AMERICAN ART

The "STUART DAVIS: IN FULL SWING" EXHIBITION will be at CRYSTAL BRIDGES MUSEUM OF AMERICAN ART in Bentonville, Arkansas until the first day of the New Year. This spectacular, multi-sensory exhibition features more than 80 works by one of America's very first modern artists, plus a 1950s-lounge area custom made by a local design legend. It's the perfect retreat from the mad holiday frenzy, completely captivating and wholly inspiring.



Margi Conrads served as the museum's in-house curator for the show. "On the surface, Davis's art is a wow," she says. Dig deeper and you can see his vast influence. "Stuart Davis may not be a household name, but he was instrumental in creating what modern American art could look like."

Conrads recommends setting aside extra time to take the exhibition in. The show was designed to be an immersive experience, with an inviting, stylized lounge area and a carefully selected jazz playlist enhancing the space (Davis's art was heavily influenced by jazz music).



Conrads and her team worked with *CHRIS GODDARD* of Goddard Design Group, the internationally renowned Fayetteville, Arkansas designer, to construct a lounge area in the middle of the exhibition. The idea was to create a space that speaks to the domestic setting where Davis's work might have lived, complete with Davis's favorite magazines splayed on the coffee table.

"I wanted to evoke a mood of a lounge or a living room from the 1950s—somewhere Davis's art might hang or something that might inspire him as far as color and texture," says Goddard. "I wanted it to feel graphic so people could see how important his graphics were and how they translate into textiles we see today."



Goddard had another intention with his design. "We tried to make art approachable by putting a living room in the middle of the gallery," he says. "I wanted to show people they can live with real art."

In fact, Goddard encourages all of his clients—whether residential or commercial and no matter the budget—to incorporate art into their space. However, he never chooses the art himself. "Art is a very personal experience," says Goddard. "I usually give my clients parameters on size and scale and then say, 'find what you love."

Be inspired to find what you love this month at Crystal Bridges.

*GET YOUR TICKETS* for only \$8 (member tickets are free) and experience this incredible exhibition. You can learn more about Christopher Goddard and *GODDARD DESIGN GROUP* by calling 479.521.2592 to set up an appointment to visit the showroom at 3945 N. Vantage Dr., Suite 2 in Fayetteville.



















TSG NORTHWEST ARKANSAS CONTACT

TSG NATIONAL

**ABOUT** 

**ADVERTISE** 

CONTACT

STORE

**BECOME AN EDITOR** 

PRIVACY POLICY